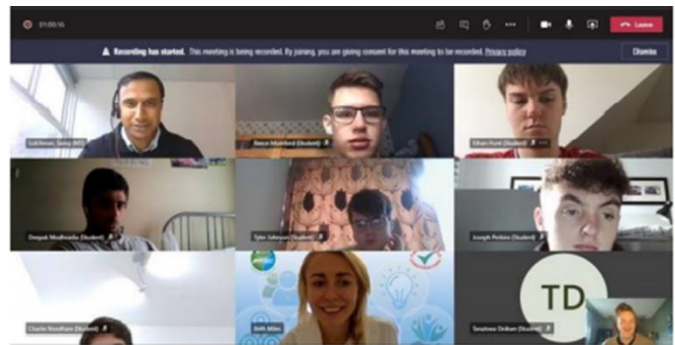


## Case Study: Social Value

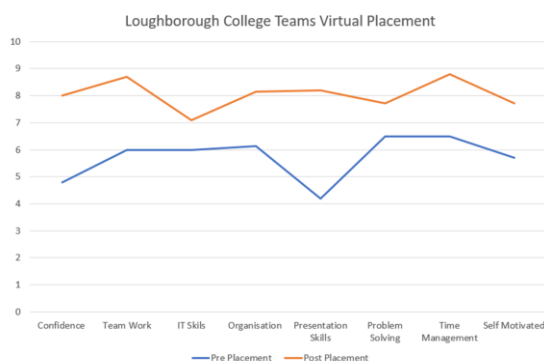
### Supporting educational providers M1 Junction 23 – Virtual Work Experience

During lockdown, we looked for alternative ways of delivering educational engagement across the board. We decided to trial using Microsoft Teams for this work experience placement.

The experience was led by Beth Miles and Kate Hamilton and provided seven Loughborough College students with a 40-hour work placement during October 2020. This proved extremely popular following our previous experience with Speakers for Schools in May 2020.



The placement gave students an insight into the Highways industry and our live projects. Students were tasked with developing a presentation which they delivered to a panel at the end of the week. This task was to organise an Open Doors event for the M1 J23.



At the beginning of the work experience students completed an assessment of their employability skills which was also completed by the end of the week. The data shows that students went from an average of 4.8 to 8 in confidence and presentation skills. The data also showed that all their skills increased, and students especially appreciated the mock interviews and project task.

#### Advantages of the virtual experience:

1. Enables participation for more students e.g. disabled
2. Removes geographical barriers e.g. getting to project sites without being able to drive
3. Accessible for all on iPhone and laptop
4. Proven to enhance employability skills
5. Opportunity to experience an interview

*“I really enjoyed my experience as Beth & Kate made it really enjoyable. I got a chance to talk to career’s people and really learn more about the industry”*

*Student Response*