



**Category: Best use of Technology to improve Health, Safety or Wellbeing - SHORTLISTED**

**MHA+ member name**

Amey Consulting

**other partners involved in the development of this product/project/nomination**

Trafford Borough Council (Client), George Cox Construction (Contractor)

**Summary**

As part of TfGM's Bee Network, which promotes active travel to reduce congestion and pollution whilst improving public health, safety and wellbeing, Trafford Council commissioned Amey to undertake a concept to completion project introducing an active travel corridor along Talbot Road, Stretford. The project funding was supported by a compelling business case that demonstrated a positive benefit-to-cost ratio. This project successfully implemented Trafford's first, second and third CYCLOPs junctions using innovative technology/design to improve cycle lanes/footways, effectively bridging missing links greatly enhancing this important commuter route for walking, wheeling and cycling. The works significantly boost active travel access to Trafford Town Hall, other key attractors and along a main route to Manchester city centre.