**Category: Best use of technology to reduce cost/enhance productivity**

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| 1 | **MHA+ member name** |
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|  | Nottinghamshire County Council / Via East Midlands |
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| 2 | **other partners involved in the development of this product/project/nomination** |
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| 3 | **Please provide a brief description of what was done.** |
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|  | Transformation of Nottinghamshire’s Highway Service, with the aim of improving efficiency, safety, sustainability and customer satisfaction through the use of Data Systems, Analytics and AI. These systems have been selected and designed to work together to give Nottinghamshire an insight into the needs of our highways assets, individually and collectively. Providing Nottinghamshire with the tools to improve decision making, prioritise funding based on need, and develop strategic long-term forward maintenance programmes across assets |
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| 4 | **Please provide a brief overview of what were the benefits of the digital deployment** |
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|  | Digital tools are transforming traditional methods into proactive data-driven ones Data analytics provides consistent and reliable data enabling efficient maintenance programme building Smarter Decision-Making through greater understanding of asset needs and priorities improves long-term resilience Seamless workflow improves efficiency and productivity by reducing errors while using the same resources By identifying treatments early, data analytics helps prevent emergency / reactive repairs |
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| 5 | **Please provide a brief overview of why you should win an award** |
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|  | Winning an award would recognise the journey that Nottinghamshire and Via EM have been on to leverage technology to drive change, improve productivity and efficiency whilst conserving resources to deliver a high-quality Highway Service for the residents of Nottinghamshire |
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| 6 | **Please provide any other information that you feel needs to be included in the submission** |
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|  | <https://www.viaem.co.uk/mha2025/> - MHA\_V1a!25 |
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| 7 | **Please provide contact details** |
|  | Sara Grindley / Ian Patchett |
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| 8 | **Please provide other contact details** |
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