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MIDLANDS CONNECT

Powering the
Midlands Engine



Midlands Engine for Growth

- 17.9% of the UK population (11.5m)
- An economy worth £222bn, est.14.6% of the UK total.
- 15 cities (2 core cities), 27 universities, 23 science parks and 3 international airports.
- Accounts for 16% of the UK's overall, selling to over 178 countries worldwide.
- Major employers include; Walgreens Boots Alliance, Alstom, Barclays, Bombardier, HSBC, JCB, PepsiCo, Rolls-Royce, Toyota and Jaguar Land Rover.
- MIDLANDS CONNECT: Transport Component – Powering the Engine



BOMBARDIER



Midlands Connect

3 Key Drivers:

1. One Voice: Unprecedented will to work across larger geographies (28 LTAs & 11 LEPs).
2. No more long “wish lists” - Need to:
 - Develop an evidence-based rationale for transport investment in the region (post 2020)
 - Clearly define the economic ‘prize’ on offer
3. Ensure the Midlands is “HS2 Ready”.



Our Connectivity Challenge:



DfT £5m Announcements

(July 2015)

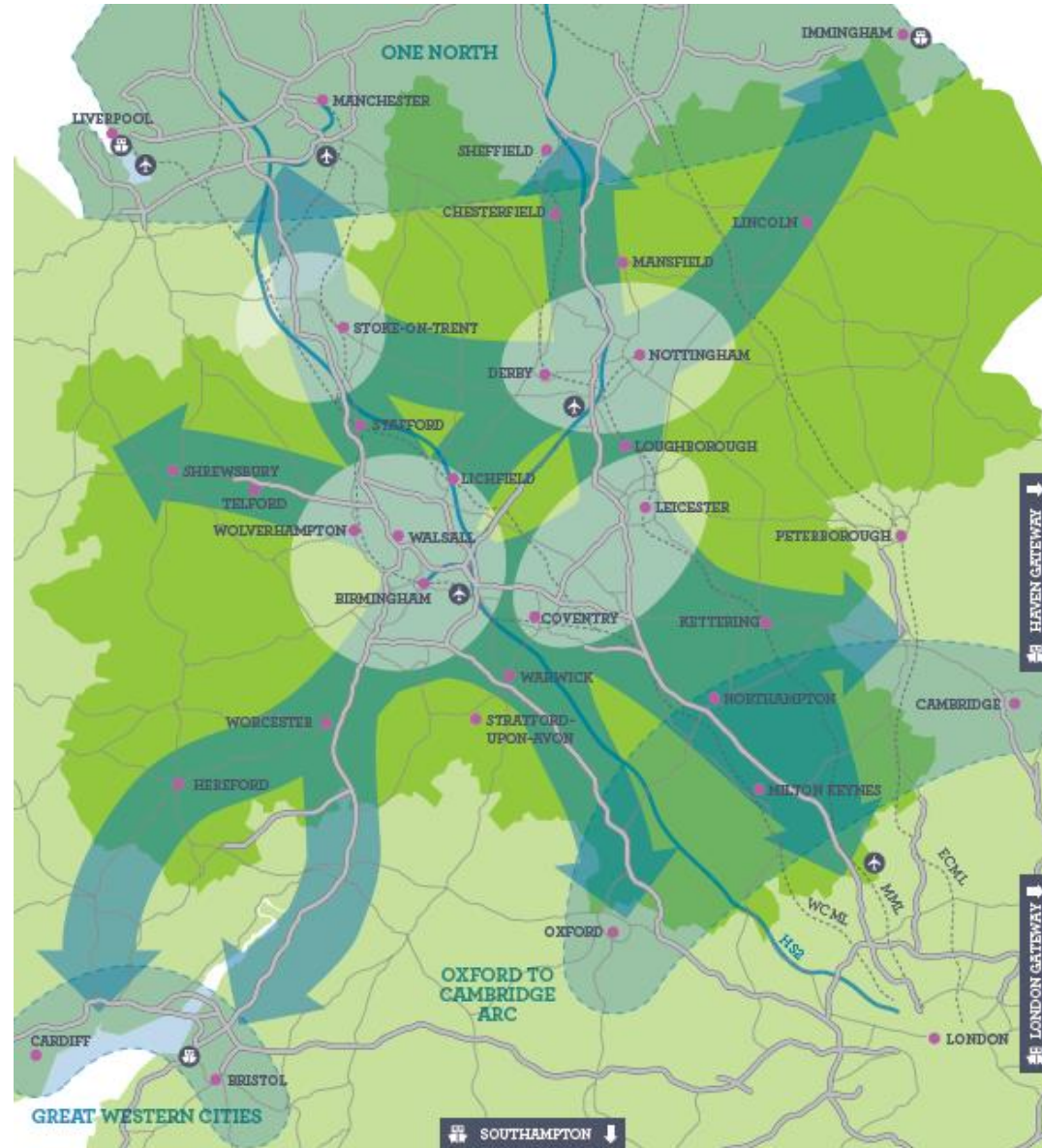
1. To help the Midlands develop its vision and strategy for transforming transport connectivity across the region.
2. Support the building of the Midlands as an Engine for Growth.
3. Strengthening the Midlands' role in achieving a UK rebalanced economy.



Sir John Peace – MC Chairman

Emerging Principles...

1. **Growth led Capacity** – Creating headroom on our most crowded networks for growth
2. **Clear patterns of clustering**, with differing enabling roles of our road and rail networks
3. **Six intensive growth corridors**,
4. **Four primary economic hubs** (with high levels of capacity requirements)
5. **Midlands Becoming HS2 Ready** –
 - i. Ensuring wider connectivity to HS2 stations serving the Midlands
 - ii. Maximise benefits to the wider Network: By freeing up & enabling new connections



Midlands' Economic Potential



In 2036, if journey times were cut by 20% across all of the intensive growth corridors



BUSINESS JOURNEY
TIME SAVINGS

£460 million

PER YEAR



AGGLOMERATION BENEFITS

£1.1 billion

PER YEAR



EMPLOYMENT IMPACT

306,000
additional jobs



LABOUR MARKET IMPACTS

£33 million

PER YEAR

- These are theoretical maximum figures.
- But economic impacts of improved connectivity could be very significant.
- Significant impact in **improving business productivity.**
- Very significant role in **unlocking new jobs**

Technical Programme (i)



WP1: Strategy – powering our programme

Evidence, Priorities, Coordination, Overall Strategy



WP2: HS2 Readiness – capturing the benefits

Connectivity to HS2 stations, unlocking released capacity, integration with HS2 Growth Strategies.



WP3: MC Hubs – heart of the Midlands

Four Hubs: identify and assess options for rail, road, integration, develop strategies for each Hub.



WP4: MC Corridors – connecting Midlands and UK

Six Corridors: identify and assess options for rail, road, freight, develop strategies for each Corridor.

Technical Programme (ii)



WP5: Freight and Gateways – globally connected

Improve evidence and develop freight strategy (incl Access to Ports), strategy for access to Midlands Airports



WP6: Smart Connectivity – more intelligent travel

Improved information on travel choices, new forms of payment for travel, mobile data to transform productivity

Let's talk

WP7: Communications – sharing and engaging

Open communications, no surprises, regular updates, launch strategy in March 2017

4 HS2 Stations Serving the Midlands...



Work Package 2: HS2 Ready

**Baseline &
Gap Analysis**

**Priorities for
Accelerating
Investment**

**Priorities for
Released
Capacity**

**Priorities for
Network
Integration**

Key Deliverables



July 2016

Picking up the Pace

WEBs for CP6 & RP1 schemes with strategic fit with Midlands Connect

The case for accelerating Network Rail and Highways England delivery

October 2016

Emerging Strategy

Key messages and supporting evidence base.

The economic case for investment in the Midlands.

An initial package of schemes & interventions

March 2017

Midlands Connect Strategy

High level rationale and ambition of Strategy

The case for investment (including quantified benefits)

MIDLANDS CONNECT:

Evolving landscape...



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Evolving landscape...



Midlands Connect: its future...



2016 Budget: Commitment to establish Midlands Connect as a Sub National Transport Body (SNTB) by 2018.

- Powers to establish SNTBs set out in the 2016 Cities & Devolution Act
- What role does the Midlands Connect Partnership see for SNTBs?
- What additionality could SNTBs bring to the future planning of strategic transport?

Concluding Thoughts...

- Department for Transport & Treasury driving sub-national policy - not BIS or DCLG.
- Sir David Higgins (HS2 Ltd) has been a key catalyst
- Midland Engine and Northern Powerhouse basically just 'brands' – Midland Connect and Transport for the North are the substance
- Sub-National Transport Bodies - regional planning by the back door?